Section 1. Goals and Accomplishments

Goal 1: Human Resources. Increase Staff.
- The staff for K-12 IEO was at 4 at the beginning of the year, but was reduced to 3 in April with the departure of the Senior Director.

Goal 2: Academic Excellence. Attain recognition as a top K-12 outreach program.
- Evaluations from teachers attending our programs rank the K-12 International Education Outreach as a topnotch educational source for the students of the region.
- Added 2 new "Signature Programs" - "African Expedition" and "Egyptian Adventure" to the list of unique international education programs.
- Teaching staff presented and/or facilitated five K-12 International Education Outreach programs at the Texas Council for the Social Studies State Convention.
- Acting Director of the K-12 IEO, Dianne Crowley, was selected as a Fulbright-Hays Study Abroad Group Project participant for travel to Vietnam, Cambodia and Laos to research and develop curriculum.

Goal 3: Technology. Maximize the use of technology in delivery of services.
- A HEAF grant was received for educational purposes. New projection equipment was purchased to update and enhance programs.
- The K-12 IEO website was updated to and redesigned to be uniform in appearance to the OIA site.
- New curriculum was added to the website to extend the learning experience of students who attended the K-12 IEO programs.

Goal 4: Partnerships: Build strategic partnerships and alliances with external entities.
- K-12 IEO continues its collaboration with the National Holocaust Memorial Museum to develop a summer teacher workshop "Teaching About the Holocaust."
- The partnership with Lubbock ISD has continued both financially and with support for our programs.

- A total of $149,888.00 in grants were received for salaries and programs. The grant for salaries was given reluctantly for this year because the foundation had given salary money the year before with an understanding that Texas Tech would provide the funding for the K-12 IEO teaching staff for FY 2003-2004 and continue to do so in the years to come.
Section 2. Universal Quantitative Data

There are no Universal Quantitative Data for this area/unit.
Section 3a. Quantitative Information

There is No Area Specific Data in Calendar Year Section.
There is No Area Specific Data in Fall Section.
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<td>Participants</td>
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Section 3b. Qualitative Information.

There is no qualitative information for the current year.
Section 4. Strategic Planning Update.

There is no strategic plan update for the current year.

Commentary:
K-12 International Education Outreach completed six successful years at the end of the 2003-2004 fiscal year. Attendance has grown greatly from the first year until FY 2004 because of the quality and the number of programs offered. The variety of programs offers many teachers the choice of topics needed to enhance and enrich the state mandated curriculum. The programs range from pre-college lectures to highly interactive, hands-on "Signature Programs" and international student organization programs. This year we added two new Signature Programs to our already existing list of unique program offerings - "African Expedition" for K-2nd grades and "Egyptian Adventure" for 1st - 8th grades. Because of the wide variety of programs offered, we see more schools sending larger numbers of students from across the grade levels instead of just one classroom. K-12 International Education Outreach has established itself as an innovative unit that is recognized throughout the South Plains and beyond for its international focus on subjects and issues that help teachers extend their classroom experiences. These experiences give students an introduction to Texas Tech and are used to recruit future college students. As a positive bridge to the community and prospective students, the K-12 International Education Outreach is an integral part of the mission of the Office of International Affairs and of Texas Tech University.

Implementation Plan:
K-12 International Education Outreach (K-12 IEO) has been a self-sustaining division of the Office of International Affairs using grants received to further our mission. The vision statement for K-12 IEO states that it will be a self-sustaining model in the field of K-12 Outreach Programs across the nation. This statement has held true through the fiscal year 2003-2004. All of our programming and salaries are made possible through grants from various organizations. Most funding organizations are willing to fund the programs, but their granting policies do not allow monies to go toward salaries. One grant entity has been willing to fund the K-12 IEO salaries for several years, but reluctantly funded the staff again for FY 2004. The expectation of the current granting foundation was that Texas Tech would provide staff salaries after August 312, 2003. With the state-wide funding crisis, Texas Tech was not able to fulfill their commitment of providing the money for the salaries of the director, assistant director, or the educational coordinator. Although grants have been written requesting funds to hire touring artists and other programs, without the staff to run and teach the "Signature Programs, the K-12 IEO will no longer be in existence. To be able to extend this program and make the staff positions secure, the funds will need to be provided by means other than grants. For Texas Tech to cover the salaries of the existing staff, monies for appropriate salaries and benefits for each staff member would need to be secured. During its existence, K-12 IEO has served as an important recruiting tool for the university with programs that have brought thousands of K-12 students, parents and teachers to the Texas Tech campus. Most of the students attending K12 IEO programs come to Texas Tech for the first time and have a positive experience through this outreach program. Many of the students K-12 IEO serves will be first-generation college graduates. While attending our programs, they are encouraged to make the choice to go to college and to make Texas Tech University their first choice. As an important part of the education of K-12 students, it would be to the benefit of Texas Tech and the thousands of K-12 students and teachers who have attended our programs, for Texas Tech to assume the funding for the staff of K-12 International Education Outreach of the Office of International Affairs. It would be a credit to Teas Tech to continue with this program so that many more students will have the opportunity to have learning experiences that enhance their understanding of other people and cultures of the world.